

2021 CANDY VENDOR REGISTRATION FORM



Showcase your services to 5,000+ of your neighbors!

Sunset Zoo's annual trick-or-treat extravaganza, SPOOKtacular, is a favorite among local families. Over the three days, the Zoo welcomes 5,000+ community members and we're looking for you—local businesses and non-profits—to serve as candy booth vendors. We'll keep you stocked on candy and potential customers, as you staff your booth and provide information about your organization to 5,000+ guests...and have a little fall fun, of course!

Friday, October 22 | Special Populations Only | Open 5:30-7:30 pm
Saturday, October 23 & Sunday, October 24 | Open 9:30 am-5 pm Each Day

The Zoo is open for booth setup Friday from 4:30-5:30 pm and Saturday/Sunday from 8:30-9:30 am and tear down Friday 7:30-8:30 pm and Saturday/Sunday from 5-6 pm both days.

What's included/involved in a booth?

- One 8-foot table & two folding chairs OR register for a limited "trunk-or-treat" space to use your organization's vehicle for your SPOOKtacular booth. Extra accommodations for booths below.
- Candy for the entire weekend. *We buy in bulk to keep things the least expensive for you.*
- You're responsible for staffing your booth. And don't forget to decorate your space a little, guests love it!
- We encourage you to share brochures, giveaways, etc. to promote your organization. Just remember, handing out candy is number one priority for SPOOKtacular.

What promotional perks do candy vendors receive?

- Front-row seat to interact with 5,000+ community members over the three days.
- Radio shout out as a sponsor for SPOOKtacular.
- Company logo listed on the SPOOKtacular event page at SunsetZoo.com.
- Social media mentions leading up to the event on the Zoo's Facebook (14,000+ likes/followers), Instagram (2,000+ followers) and Twitter (2,000+ followers) accounts.
- Company name included in event press release and other event marketing materials as space allows.

Sign Me Up!

Registration Levels *(please check the appropriate level)*

\$200 | THREE-day registration for Friday 10/22, Saturday 10/23 & Sunday 10/24

\$200 | TWO-day registration for Saturday 10/23 & Sunday 10/24

\$125 | ONE-day registration for Saturday, 10/23 *(limited to 30 booths/day)*

\$125 | ONE-day registration for Sunday, 10/24 *(limited to 30 booths/day)*

Booth Needs

Booth Type:

I need access to electricity.

I need an additional _____ chairs.

I need an invoice to process payment.

Organization: _____

Contact Person: _____

Phone: _____ Email: _____

By submitting this form, you agree to have representatives at your booth for the duration of the time registered above. You also agree to have fun with your booth—decorations, costumes highly encouraged! The guests LOVE it!

PLEASE RETURN completed form and booth registration fee by FRIDAY, OCTOBER 1, 2021:

Sunset Zoo, SPOOKtacular 2016, 2333 Oak Street, Manhattan, KS, 66502

Registration forms may also be emailed: Jayna.ukrazhenko@cityofmhk.com or faxed: (785) 587-2730.

QUESTIONS? Contact Jayna (Jayna.ukrazhenko@cityofmhk.com) or (785) 587-2737 for more information!